

RUTH KEFFER

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Experience

SAN FRANCISCO PLANNING AND URBAN RESEARCH ASSOCIATION, San Francisco, CA

Exhibition consultant and contributing editor (2/08–present)

Assisted in the research, planning and execution of the 2009 exhibition, *Agents of Change: Civic Idealism and the Making of San Francisco*. Edit monthly feature and proofread galleys for the *Urbanist*, SPUR's member magazine.

RUTH KEFFER DESIGN, Concord, CA

Freelance editor, curator, and designer (4/07–present)

Offer writing, editing, curatorial and design services for a variety of clients, including architects, publishers, non-profits, and independent artists. Design portfolio on-line at www.ruthkefferdesign.com.

SAN FRANCISCO MUSEUM OF MODERN ART, San Francisco, CA

Assistant curator for architecture and design (5/01–4/07)

Organized exhibitions in the architecture and design department; managed a team of registrars, conservators, preparators, and educational staff to plan and produce special exhibitions; produced didactic materials and texts including exhibition catalogs; assisted curatorial and registration staff in the acquisition, exhibition, and archiving of the A+D permanent collection; supervised interns.

Exhibitions included:

California College of the Arts at 100 (3/07-8/07) • *Alexander Girard: Vibrant Modern*, as curator (10/06–2/07) • *Belles Lettres: The Art of Typography*, as co-curator (10/04-4/05) • *Glamour: Fashion, Industrial Design, Architecture* (10/04–1/05) • *Yves Béhar fuseproject* (3/04–9/04) • *Architecture + Water* (11/02–3/03) • *Body Design* (11/02–3/03)

Interim/acting curator of architecture and design (5/01–1/02; 8/05–9/06)

Organized exhibitions in the architecture and design department; managed department staff and budget; supervised research on the permanent collection; served as curatorial liaison to the A+D members auxiliary; trained docents.

Exhibitions included:

Xefirotarch / design series 4, with guest curator Joseph Rosa (3/06–9/06) • *Todd Eberle: Architectural Abstractions*, with guest curator Joseph Rosa (12/05–3/06) • *Perfect Acts of Architecture* (3/02–6/02) • *SFMOMA Experimental Design Award* (11/01–2/02) • *Organic/Inorganic: Selections from the Permanent Collection*, as co-curator (11/01–2/02) • *California Pottery: From Missions to Modernism*, with guest curator Bill Stern (7/01–10/01)

Curatorial associate / curatorial assistant (7/97–5/01)

Assisted in the research, planning, and production of special exhibitions in the departments of architecture and design, painting and sculpture, photography, and media art; produced didactic materials; prepared contracts; managed database of artist, lender, and object records.

Exhibitions included:

Revelatory Landscapes (5/01–10/01) • *Custom Built: A 20-Year Survey of Work by Allan Wexler* (3/01–6/01) • *Hiroshi Sugimoto: The Architecture Series* (11/00–3/01) • *Design Afoot: Athletic Shoes, 1995–2000* (7/00–10/01) • *Structure and Surface: Contemporary Japanese Textiles* (3/00–6/00) • *Far Out: Bay Area Design, 1967–1973* (11/99–2/00) • *Seeing Time: Selections from the Kramlich Collection of Media Art* (10/99–1/00) • *Bill Viola: A 25-Year Survey*, (6/99–9/99) • *Archigram: Experimental Architecture 1961–1974* (3/99–6/99) • *Inside Out: New Chinese Art* (2/99–6/99) • *Richard Diebenkorn*, (10/98–1/99) • *Do Normal: Recent Dutch Design* (7/98–10/98) • *Steven Pippin: Laundromat–Locomotion* (2/98–5/98) • *Constructed Landscapes: Projects by Zaha Hadid* (12/97–3/98)

Publications, Lectures, Etc.

Tiny Houses. Photo editor for book on small homes and micro-green living. Rizzoli, March 2009.

“Alexander Girard: Postwar to Postmodern.” Lecture, San Francisco Museum of Modern Art, January 2007.

Xefirotarch / design series 4. Co-author, with Joseph Rosa. Exhibition catalog, SFMOMA, March 2006.

“Architectural Photography: Art and Image.” Lecture, SFMOMA, January 2006.

Altered Practice. Co-curator of exhibition on progressive architecture, American Institute of Architects San Francisco, October-December 2005.

Creative Capital Foundation. Panelist on visual arts jury, evaluating and selecting grant awardees, New York, October 2005.

“Enter the Picture Plane: TV and the Creation of Space.” Seminar, California College of the Arts, April 2005.

“The Subject is Architecture.” Article on architectural photography for ARCCA, magazine of the CA chapter of the American Institute of Architects, October 2004.

Glamour: Fashion, Industrial Design, Architecture. Contributor, with Joseph Rosa, et al. Exhibition catalog, Yale University Press and SFMOMA, October 2004.

“Experimental Design.” Lecture, San Francisco Art Institute, April 2004.

Art + Architecture. Editor and contributor for themed issue of *Loud Paper*, architecture periodical devoted to alternative discourse, April 2004.

“Not Fully Functional: Design in an Art Museum.” Lecture, SFMOMA, October 2003.

“Lair du Temps.” Article on modern architecture in film, *Surface* magazine, April 2003.

SFMOMA Experimental Design Award 2001. Exhibition catalog, SFMOMA, November 2001.

“In Theory, It’s Architecture.” Essay for SFMOMA on-line members magazine, October 2001.

Making Sense of Modern Art. Essays on Amédée Ozenfant, Vasily Kandinsky, Piet Mondrian, and abstract art; for SFMOMA ongoing multimedia education project, 1999–2000.

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Other Professional Training

Textiles & Interior Design. Six-week class on textile identification and application, University of California at Berkeley Extension, April–May 2008.

HTML I. Two-day class on web site design, production, and publication, Bay Area Video Coalition, San Francisco, July 2007.

“How to Read a Film.” 15-hour workshop on teaching media literacy, Pacific Film Archive, University of California at Berkeley, June 2007.

Editing. Three years as proofreader, copy editor, and layout/typesetter (digital and pre-digital) for daily newspapers in Arizona and California, 1984–1987.

Internships

MUSEUM OF CONTEMPORARY ART, SAN DIEGO, La Jolla, CA

Education Intern (6/96–8/96)

Wrote and designed teacher resource guide on multiculturalism; researched artists in the permanent collection.

UNIVERSITY OF ARIZONA MUSEUM OF ART, Tucson, AZ

Curatorial intern (8/95–5/96)

Organized the exhibition *Speaking with Color*, on color theory in contemporary art (1/96–10/96). Scheduled traveling shows, prepared grant applications, and produced didactic materials.

Education

UNIVERSITY OF ARIZONA, Tucson, AZ

M.A. in art history (8/97)

Terminal degree with concentrations in abstract art, modern architecture, design history, and museum studies.

Teaching assistant, undergraduate art history survey course (8/96–5/97).

Graduate study in library science (1/93–5/93) and linguistics (8/84–5/85).

B.A. in liberal arts (5/84)

Minors in journalism, creative writing, and English literature.